

Akal Group of Technical & Management Institutions

MBA-2 Year COURSE

➤ FIRST YEAR

Semester-1

101	Management Practices & Organisation Behaviour
102	Accounting for Management
103	Business Environment
104	Managerial Economics
105	Management science
106	a. Computer Fundamentals b. Workshop on Executive Communication.
107	Seminar on Business Environment & Management

Semester-II

201	Management Information Systems & Decision Support System
202	Business Statistics & Research Methodology
203	Financial Management
204	Management on Human Resource
205	Marketing Management
206	Operation Management
207	Seminar on International Business Environment & Management

➤ SECOND YEAR

Semester-III

301	Project Management
302	Business Analytics
303	Advertising & Sales Management
304	Marketing Research
305	Management of Industrial Research
306	Human Resource Planning & Development
307	Management of Financial Institutions
308	Financial Services & Markets

Semester-IV

401	Strategic Management
402	Oragnizational Development & change
404	Seminar on Business ethics & values
406	Consumer Behaviour
408	Marketing of services
410	Rural Marketing
416	Security Analysis &Portfolio Management
417	Derivatives & Risk Management
418	Management Control System
419	Management Of working Capital
426	Compensation Management
427	Labour Laws
428	Industrial Pyschology
430	Management on Traning & Development